

Gopher Tortoise Day Public Service Announcements (**PSAs**)

Here are three versions of a radio announcement acknowledging Gopher Tortoise Day.

Many radio stations will record and run these at no charge in the interest of serving the public.

20 – 25 second announcements

Get to know your natural neighbors, and show some of that legendary southern hospitality to a treasured resident of our open forests and fields! April 10 is Gopher Tortoise Appreciation Day. The gopher tortoise is a large land turtle that has long been part of our rural upland landscape. But, its numbers are dwindling. Habitat loss and fragmentation, disease, and road mortality have put pressure on these gentle reptiles. Visit www.gophertortoisecouncil.org to get informed and lend your support for the future of this species. Be on the lookout for gopher tortoises in your neighborhood! Without these special animals, habitats and the communities they support could be lost. Please help us celebrate Gopher Tortoise Day on April 10.

The Gopher Tortoise Council and _____ designate April 10th as a day for raising awareness of a local reptile: the gopher tortoise. Gopher tortoises are land turtles that shelter in long, single-entry burrows they construct themselves. Because these burrows provide homes to many other animals, the gopher tortoise is often referred to as a “Keystone” species. Biologists have discovered that gopher tortoise numbers are declining. Please keep an eye out for these special creatures. The gopher tortoise is a southern treasure, and one that needs our protection if we want to keep it. Visit www.gophertortoisecouncil.org for more information. Help celebrate Gopher Tortoise Day on April 10.

April 10 is Gopher Tortoise Appreciation Day. The gopher tortoise is a long-lived land turtle that has been a cherished part of our Southern landscape. Gopher tortoises like open sunny areas with sandy soil where they graze on a variety of plants and construct underground burrows for shelter. Because these burrows also provide homes to hundreds of other animals, gopher tortoises are known as “Keystone” species. To learn more about this special animal, visit www.gophertortoisecouncil.org, and remember to show some of that legendary southern hospitality to your gopher tortoise neighbors! Celebrate Gopher Tortoise Day on April 10.